



2012 Special Sections Calendar

January- December

Publication	Publication Date	Ad Deadline (5 p.m.)
2012		
January		
RiverCITY, Bachelors of Austin	Thurs., January 19	Fri., January 14
February		
RiverCITY: Bandana Ball, Ronald McDonald House	Thurs., February 23	Thurs., February 16
March		
In Good Company (Local business profiles)	Thurs., March 1	Fri., February 24
Million Dollar Homes, Winter/Spring	Thurs., March 8	Fri., March 2
Camp Guide (Two-Week Special)	Thurs., March 15 & 22	Fri., March 9
RiverCITY, Helping Hand Home	Thurs., March 22	Thurs., March 15
The 2012 Heritage Homes tour	Thurs., Mar 29 & Apr. 5	Fri., March 23
May		
Women in Business	Thurs., May 10	Thurs., May 3
June		
Graduation	Thurs., June 14	Thurs., June 7
July		
Million Dollar Homes, Summer/Fall	Thurs., July 12	Thurs., July 5
August		
RiverCITY, Admirals Club	Thurs., August 9	Thurs., August 2
Back to School / Fall Sports Guide	Thurs., August 30	Thurs., August 23
September		
In Good Company (Local business profiles)	Thurs., September 27	Fri., September 21
October		
RiverCITY, Women's Symphony League	Thurs., October 25	Thurs., October 18
November		
RiverCity - Austin Children's Shelter	Thurs., November 15	Thurs., November 8
Holiday Gift Guide	Thurs., November 22	Thurs., November 15
December		
RiverCITY, Center for Child Protection		
Dancing with the Austin Stars	Thurs., December 20	Thurs., December 13